

**DY  
NAM  
ICS** MINDS

**Microsoft Dynamics 365  
and Power Platform Conference**

**Pre-Day: MAY 26, 2024**

MAY 27 - 29, 2024

Portorož, Slovenia, Europe





# Getting Data out of Dynamics 365 Finance and Operations and creating analytical model



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BI4DYNAMICS



# AGENDA

Explore approaches to **extract, transform, and leverage data from Dynamics F&O**, going beyond the conventional methods.

Dive into advanced integration strategies, such as **Dataverse**, **Azure Synapse** and **Fabric integration** with **Power BI** or **SQL database** to elevate your analytics game.

Dig into **Synapse Link for Dataverse** and **Fabric**, tracing its historic evolution and understanding how it enhances data accessibility and analytics capabilities.

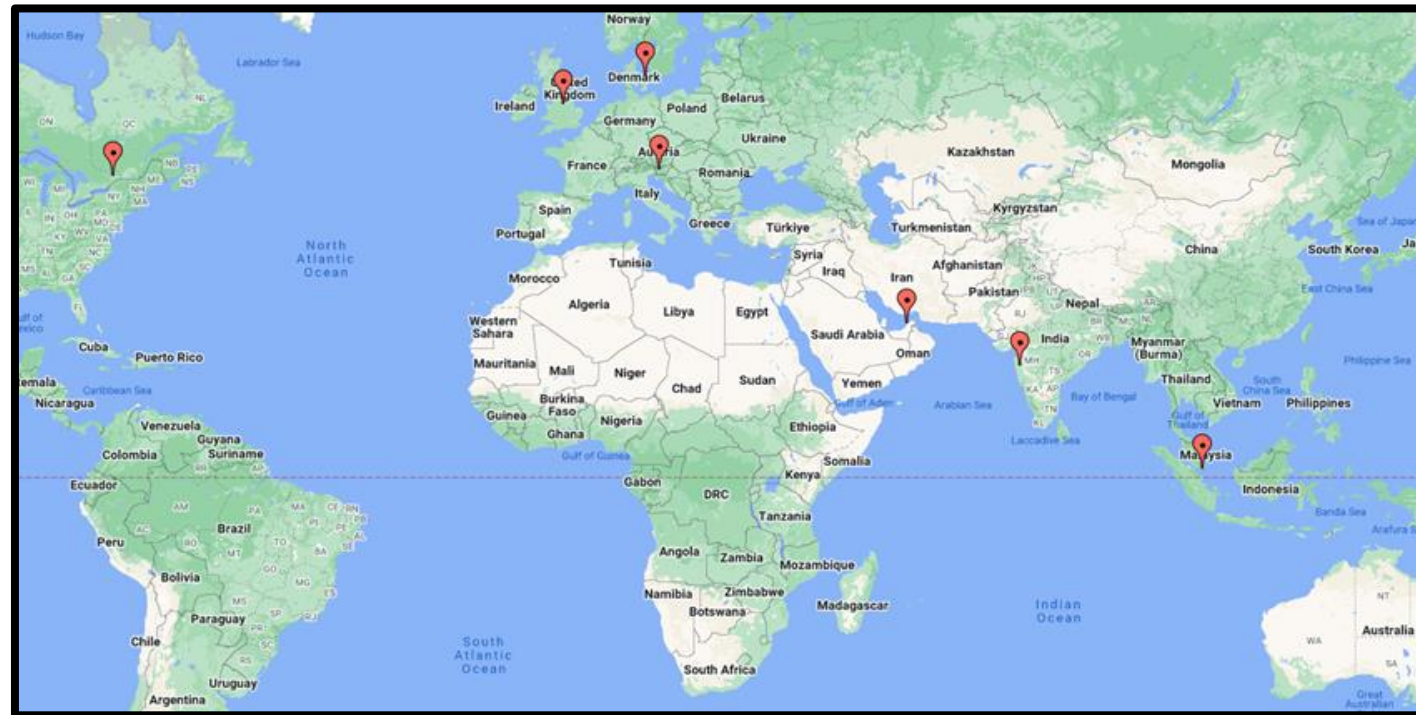
Engage in a detailed comparison, covering settings, security, capabilities, and costs, providing valuable insights for decision-making.

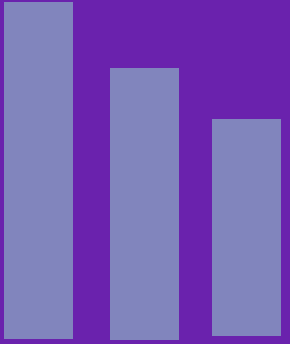
Explore **50+ real-world use cases**, assessing cost-effectiveness and analytics outcomes.

Discover best practices for seamless data integration with F&O and gain insights into future trends and innovations. Join us on this journey, where expertise meets innovation, transforming **your business intelligence landscape**.

# About BI4Dynamics

- 15 years - Microsoft Dynamics partner (SI, HR, SR)
  - Started Implementing NAV (DOS version)
  - Team of 100 local resources
  - Delivered 120 ERP/CRM/BI projects
- 12 years - Microsoft ISV
  - International teams
  - Implemented 1000 BI projects (1 or 2 every week)





## BI4Dynamics v1.0

Standardized BI  
implementations for  
Dynamics  
in a matter of days

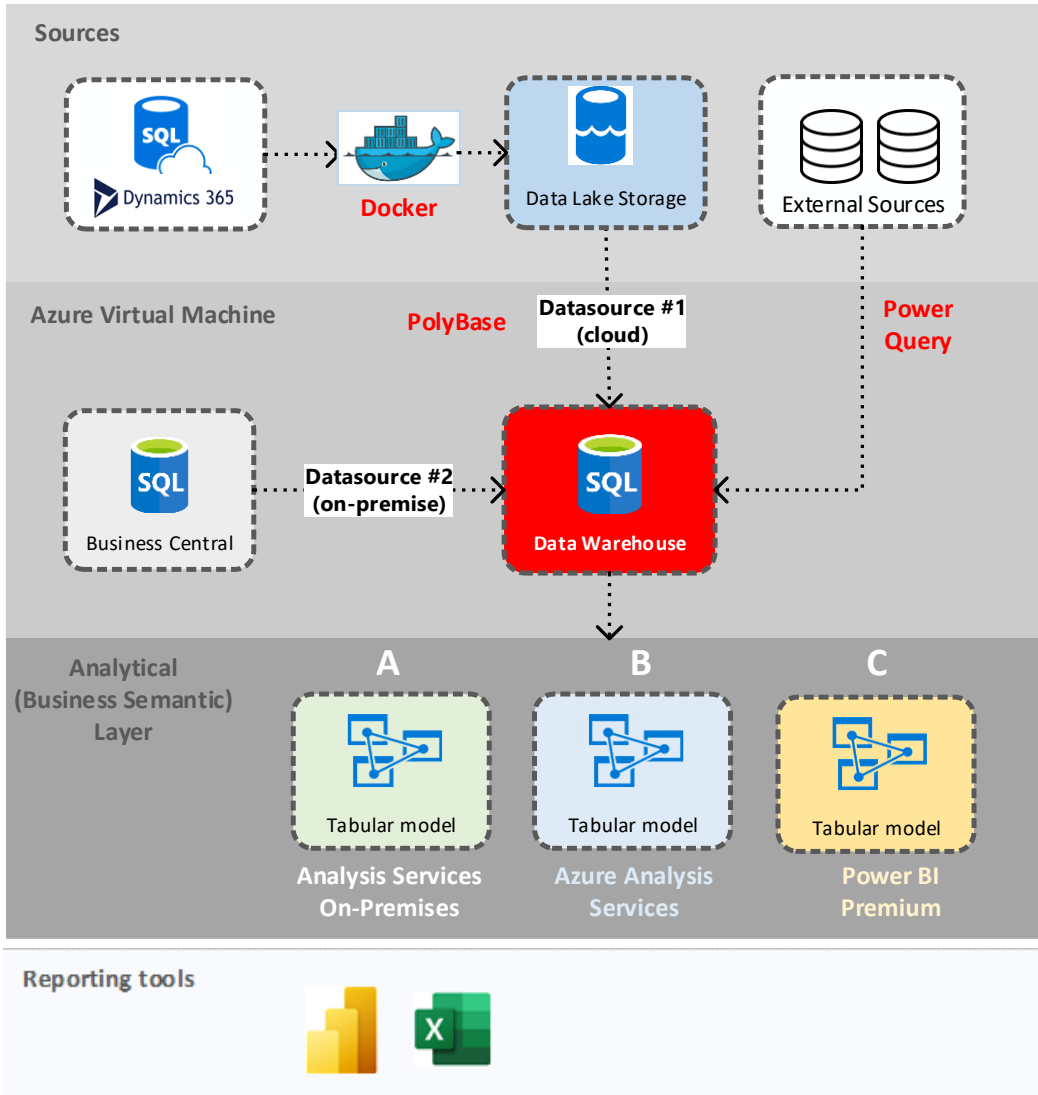
Any Size  
Any Industry



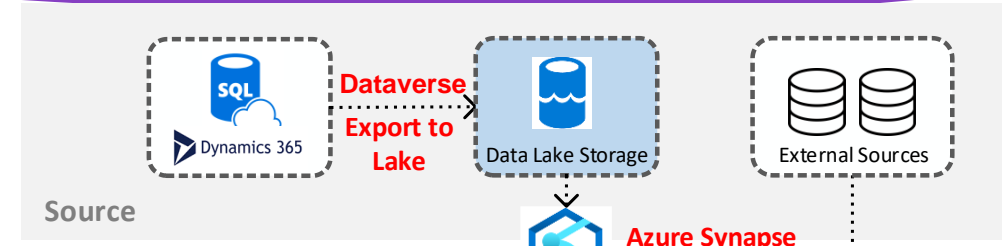
# BC

# <-- current architecture -->

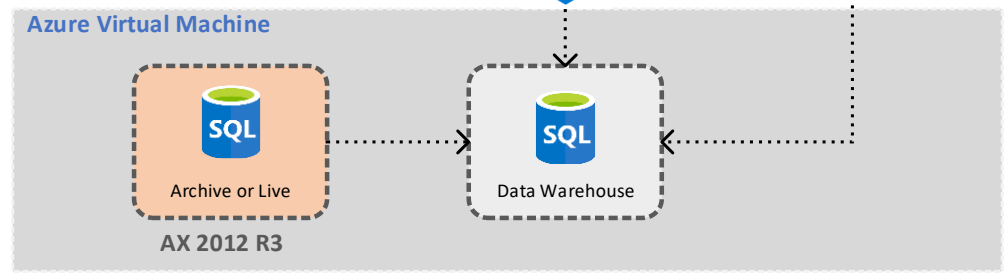
# DFO



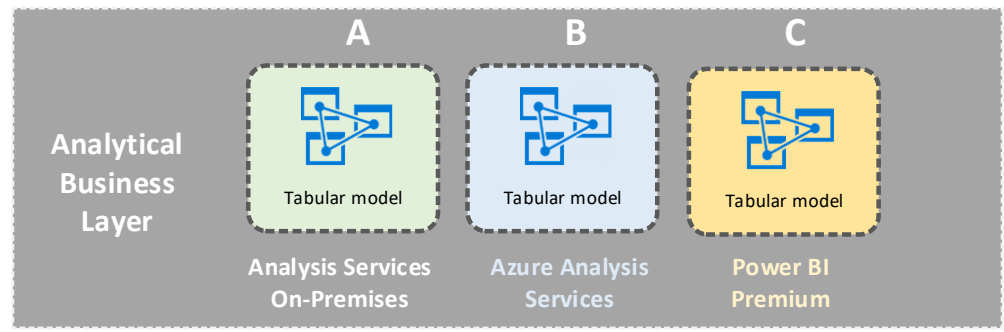
## Preparation



## Transformation



## Consumption



Reporting tools





# Trusted around the globe





# DEMO

# BI4DYNAMICS

## Project documentation

12 Cubes  
52 Measure groups  
153 Dimensions  
3133 Measures



Instance name	BI4Dynamics D365
BI4Dynamics version	10.0.0
Physical cubes (12)	Common Measures, FA Analysis, GL Analysis, Inventory Analysis, Payables Analysis, Product Information Analysis, Production Analysis, Project Analysis, Purchase Analysis, Receivables Analysis, Retail Analysis, Sales Analysis,
Data warehouse	
Server	MLADENNUCFO
Database	BI4Dynamics D365
SQL edition	standard
SQL version	15
Analysis database	
Server	MLADENNUCFO
Database	BI4Dynamics D365
SQL edition	standard
SQL version	X



Power BI reports

Documentation





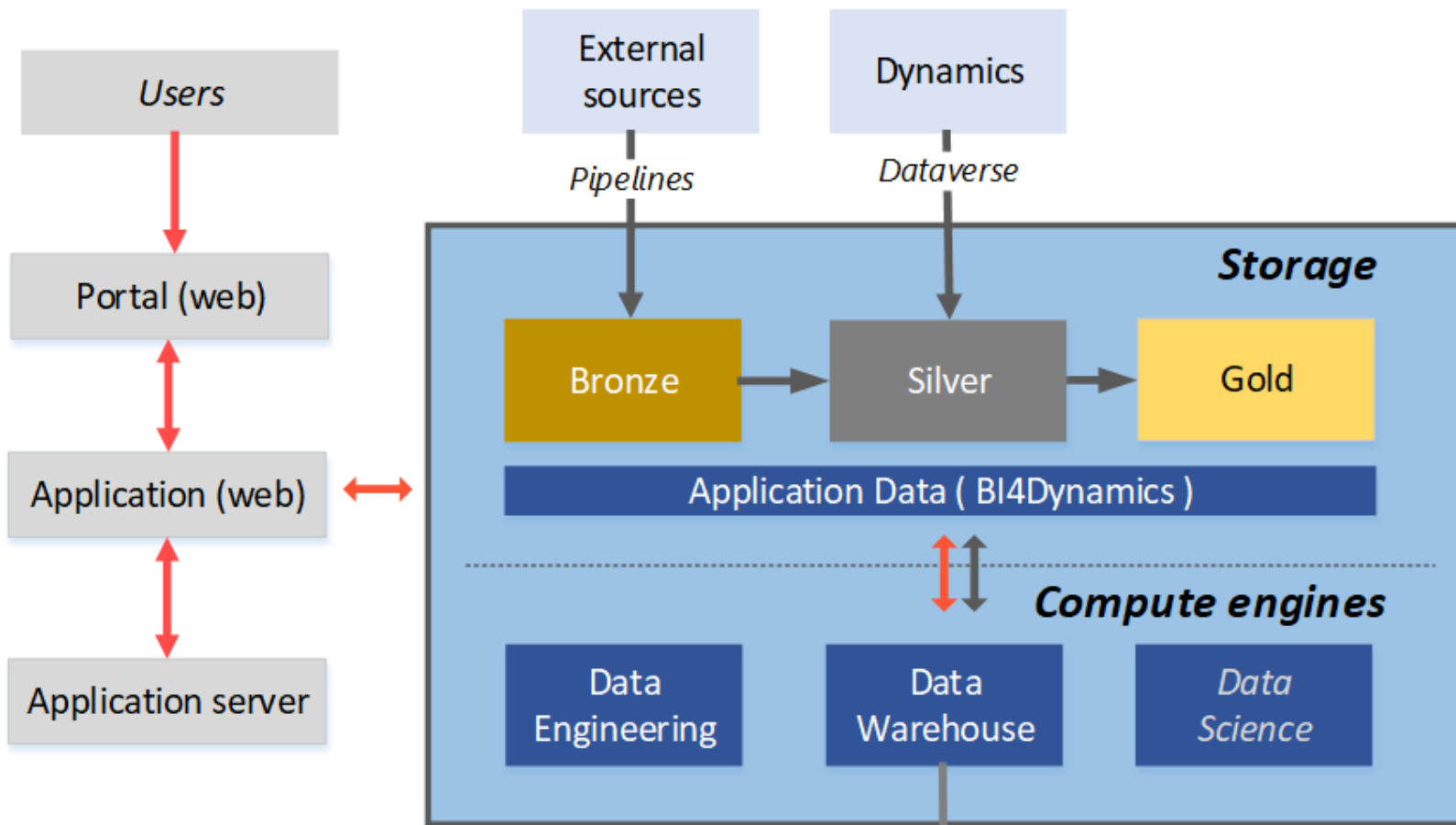
# BI4Dynamics v2.0 - paradigm shift

- BI4Dynamics 2.0 is fully SaaS solution
  - Same content and same customizations features as BI4Dynamics 1.0
  - Integration into Microsoft Fabric (storage engine, compute engine)
  - Self-service installation in 30 minutes

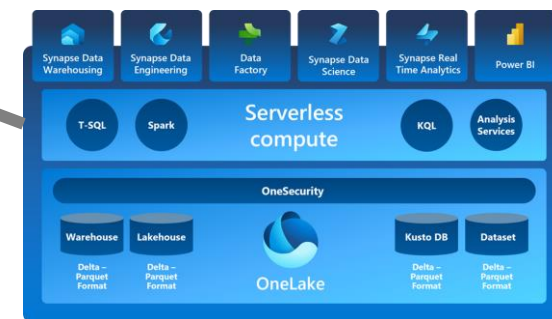
and this will allow us to go further – beyond Data Warehouse

- Beyond Data Warehouse
  - Examples of BI4Dynamics data with new Power BI visuals / reports
  - Examples of BI4Dynamics data with new patterns = DAX expressions
  - Introduction of Data science - forecasting models based on BI4Dynamics

# Sources



- Customer provides own Fabric capacity
- All data (tables and files) are in Fabric
- Fabric compute engine is managed (start/stop) to lower cost
- BI4 has no access or responsibility for customer data



- Portal hosted in Azure
- Managed by BI4Dynamics
- Customers access their instances
- Partners access to their customer
- Invoicing & Payments



- Instance backup
- Development archive (semantic)

**Semantic**

- Azure Analysis Services
- Power BI Premium
- Fabric Semantic Model

**REPORTING**

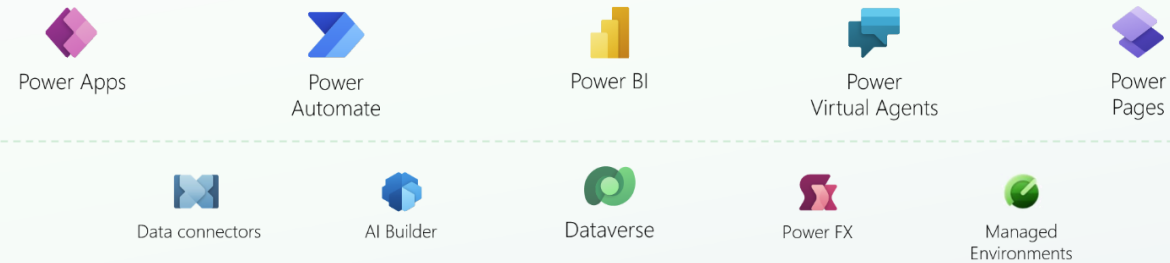


# BI4Dynamic s SaaS is seamlessly integrated into Microsoft Cloud

## Microsoft Dynamics 365



## Microsoft Power Platform

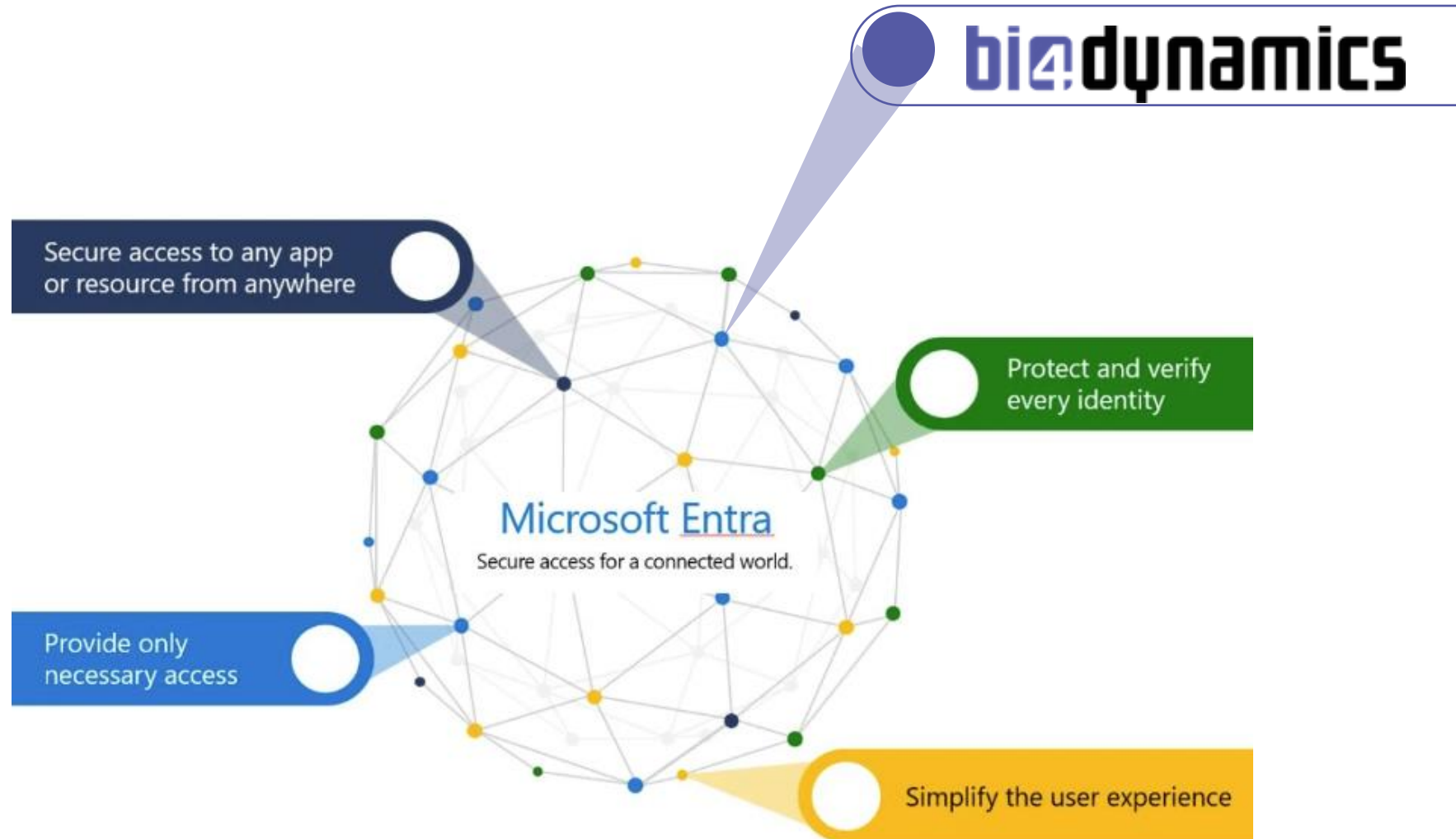


## Microsoft Azure

Cloud Infrastructure   Custom Development   Data Analysis   Custom Integration   Identity, Security and Compliance



# Identity: Microsoft Entra



# Deployable infrastructure



## Resource Group



App Service

API to communicate with Portal



Key Vault

Vault to save secrets and keys



Storage Account

Azure Synapse Link and sensitive data storage



Fabric Capacity

Data compute engines



Synapse  
Workspace

Azure Synapse Link data processor



Apache Spark Pool

Big data compute capabilities



Managed Identity

Security identity to glue everything together



# Authorization



## Permissions requested

Review for your organization



This app would like to:

- View all capacities
- Read and write all capacities
- View all workspaces
- Read and write all workspaces
- Make API calls that require read and write permissions on all Fabric items
- Make API calls that require read permissions on all Fabric items
- Make API calls that require execute permissions on all Fabric items
- Make API calls that require read permissions on all SQL endpoints
- Make API calls that require execute permissions on all lakehouses
- Make API calls that require execute permissions all SQL endpoints
- Make API calls that require read and write permissions on all lakehouses
- Make API calls that require read permissions on all lakehouses
- Make API calls that read OneLake metadata
- Make API calls that read and write OneLake metadata
- Access Dynamics AX Custom Service
- Access Dynamics AX data
- Access Dynamics AX online as organization users
- Access Azure Service Management as organization users
- Maintain access to data you have given it access to
- Sign in and read user profile

If you accept, this app will get access to the specified resources for all users in your organization. No one else will be prompted to review these permissions.

Cancel

Accept

Result:  
30 minutes  
installation

# Getting data out of DFO

This is the first step in BI project and **unfortunately,** also currently the only step provided by Microsoft.



# History of D365 F&O as datasource

	BYOD	Entities in Datalake	Tables in DataLake
What is exported	Table	Entity	Table
Destination	Azure SQL Customer subscription	Azure Data Lake (Gen2)	Azure Data Lake (Gen2)
Benefit	Flexible Open to any tool	Ready make templates Free	Flexible
Handicap	Slow, reliability issues, Not for big tables	Difficult to modify DFO data only	No BI model ready Cost

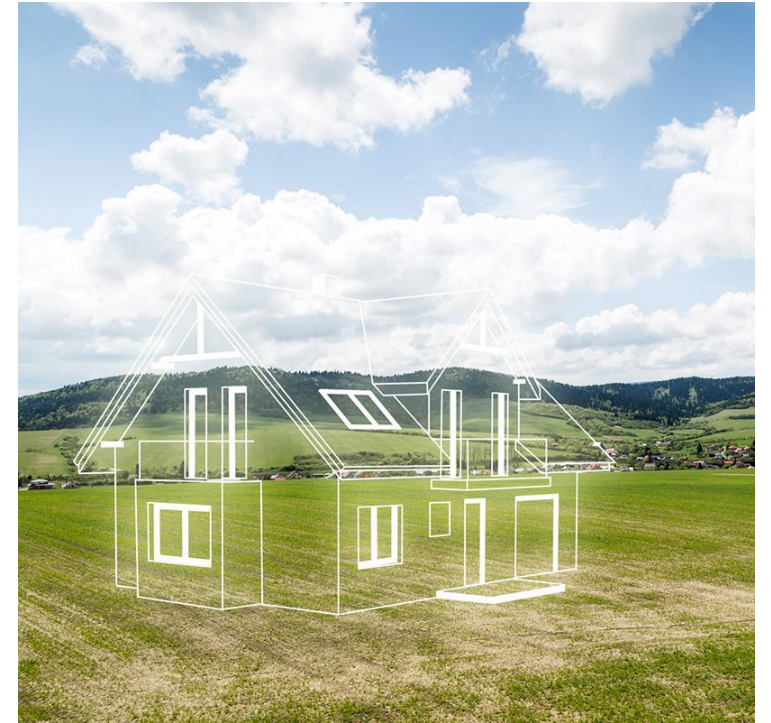
There is not much about BI modeling.

# Current situation

- Microsoft provides
  - Few options to **get data out of D365**
  - **Outstanding support for Customers and Partners**
- Customer also need
  - **Analytical model**
  - **Power BI reports (visualisation part)**

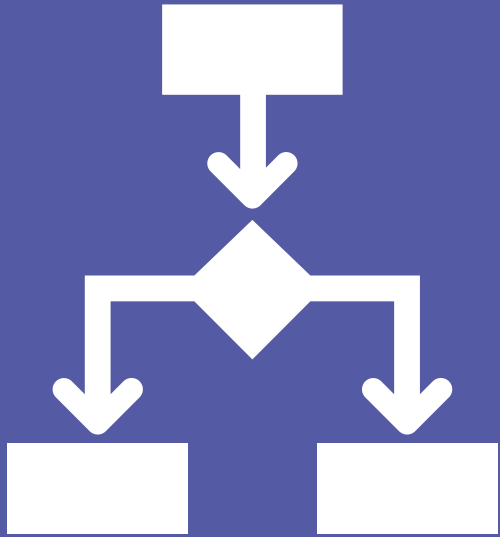
As a result, customers and partners  
spent a lot of time working on BI project  
creating analytical model and  
validating data transformation.

Do it yourself



No one is talking about the house

# Typical data warehouse architecture



**Effort**

**10%**

## Preparation

Finding best incremental strategy

**60%**

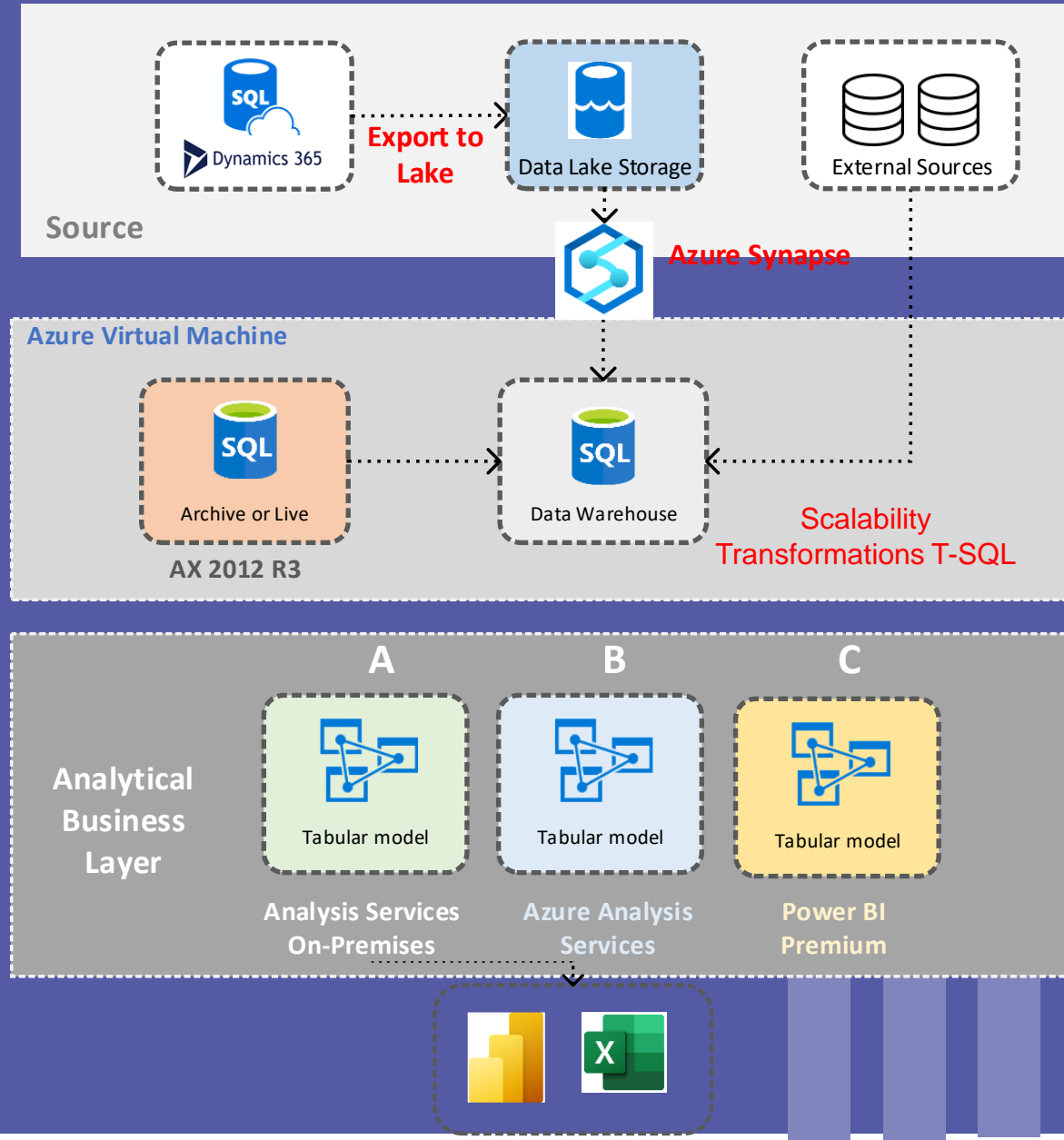
## Transformation

**20%**

## Transformation

**10%**

## Consumption





# Key issues in every BI project: data **quality** vs data **availability** vs data **transformation**

- Historically, the biggest problem in most BI projects when extracting data is data quality, quality of data source.
- DFO is an ERP, **data quality is golden grade (can't get better)**
- In the last few years, Microsoft focus for DFO based BI project was **getting data out** of DFO. This is a first phase of BI project and is focused on **datasource availability** and **not on BI transformation**. **It consumes a lot of customer and partner resources**.
- Microsoft is **not providing data transformation**. Customers and partners **must figure this extremely important part by themselves**.

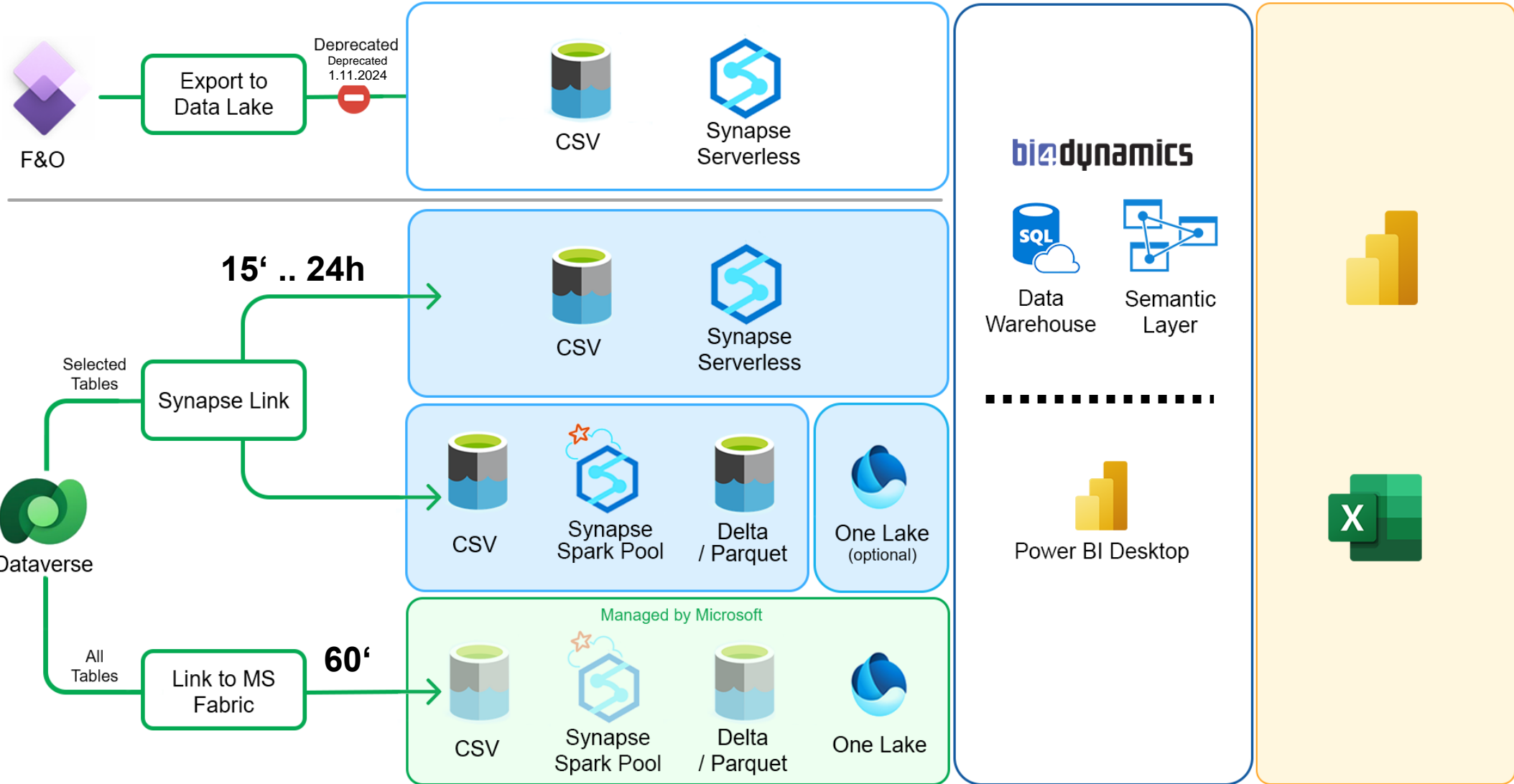
BI client (environment)

Source

ETL

Modeling

Reporting



10%value, 90% focus

90% value, 10% focus

usual Dynamics based BI project effort (scope)

# Comparing 2 models: Power BI App vs Data warehouse-based Semantic model

**Power BI app**  
26 visuals



Price for 1 Power BI model: 40 € / month  
 Price for 2 Power BI model: 50 € / month  
 Price for 3 Power BI model: 60 € / month

**Data Warehouse + Analytical db + PBI**  
28 visuals



Price for 6 DW based models: 250/800 € / month  
 Price for 10 DW based models: 500/1250 € / month

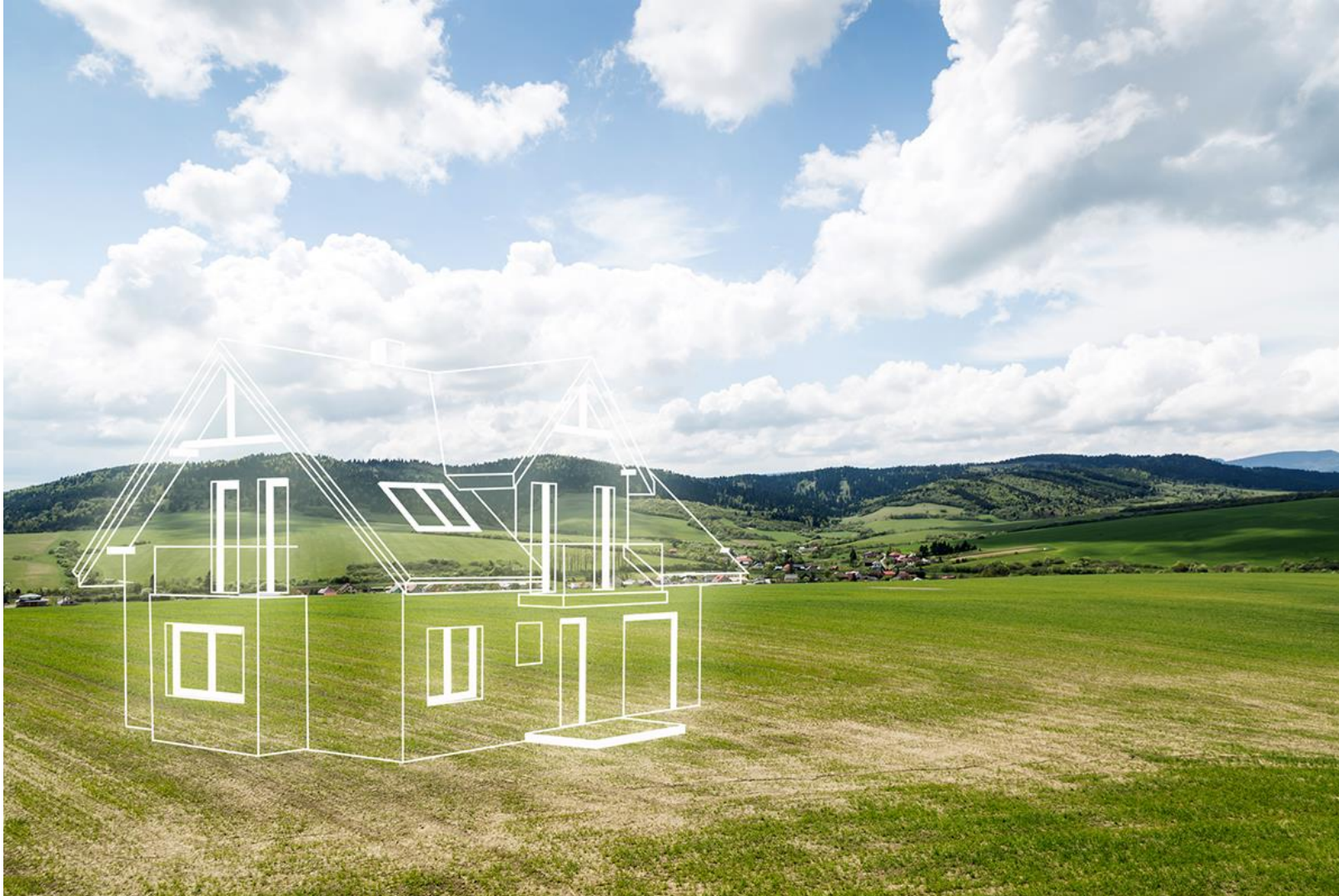
# What are we missing?

Data transformation, data validation, performance check  
and more...





We have a land (data), we must build a house (BI model)



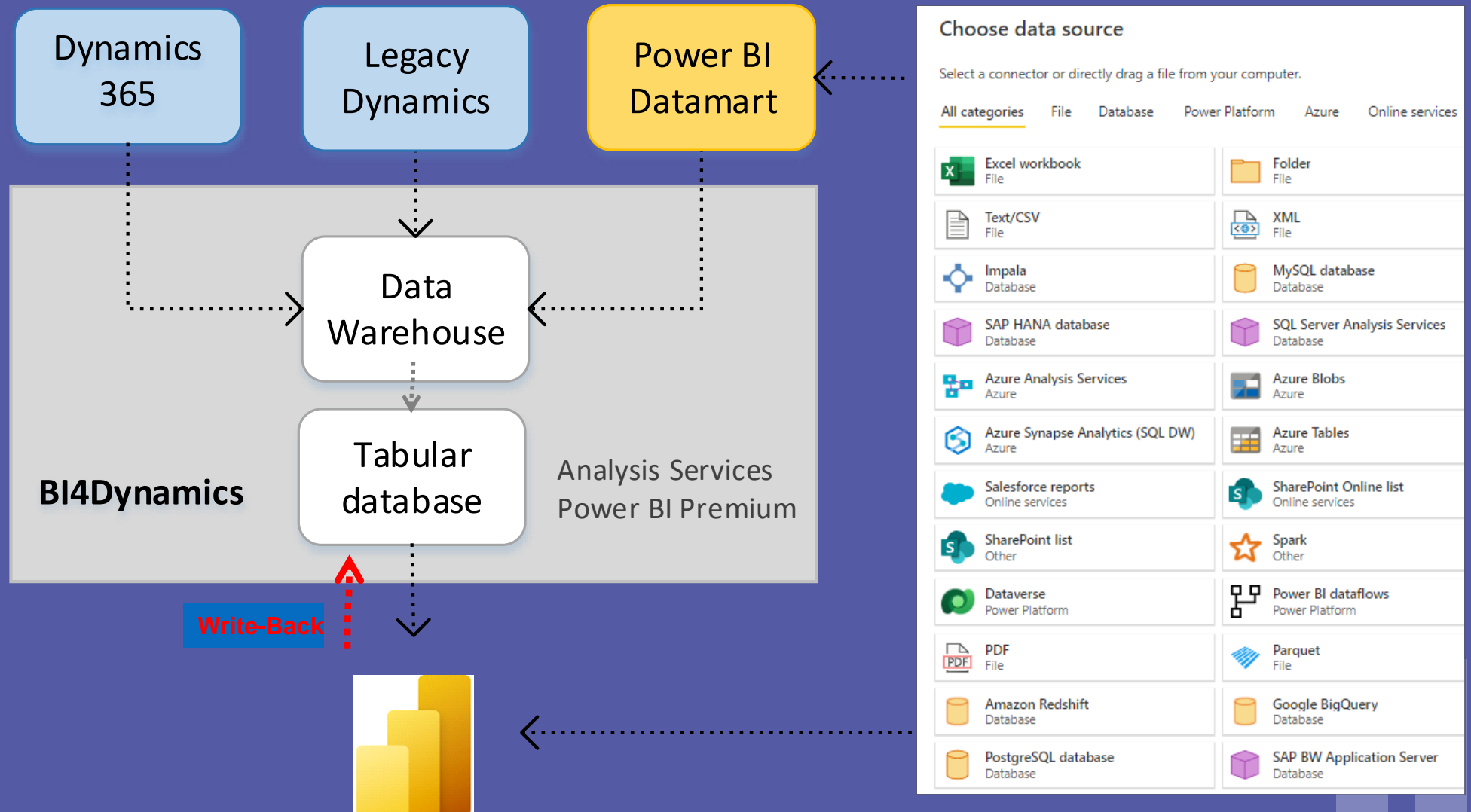
Very little is  
spoken about  
the house.



# Architecture On-Premise: (1 million lines of code)

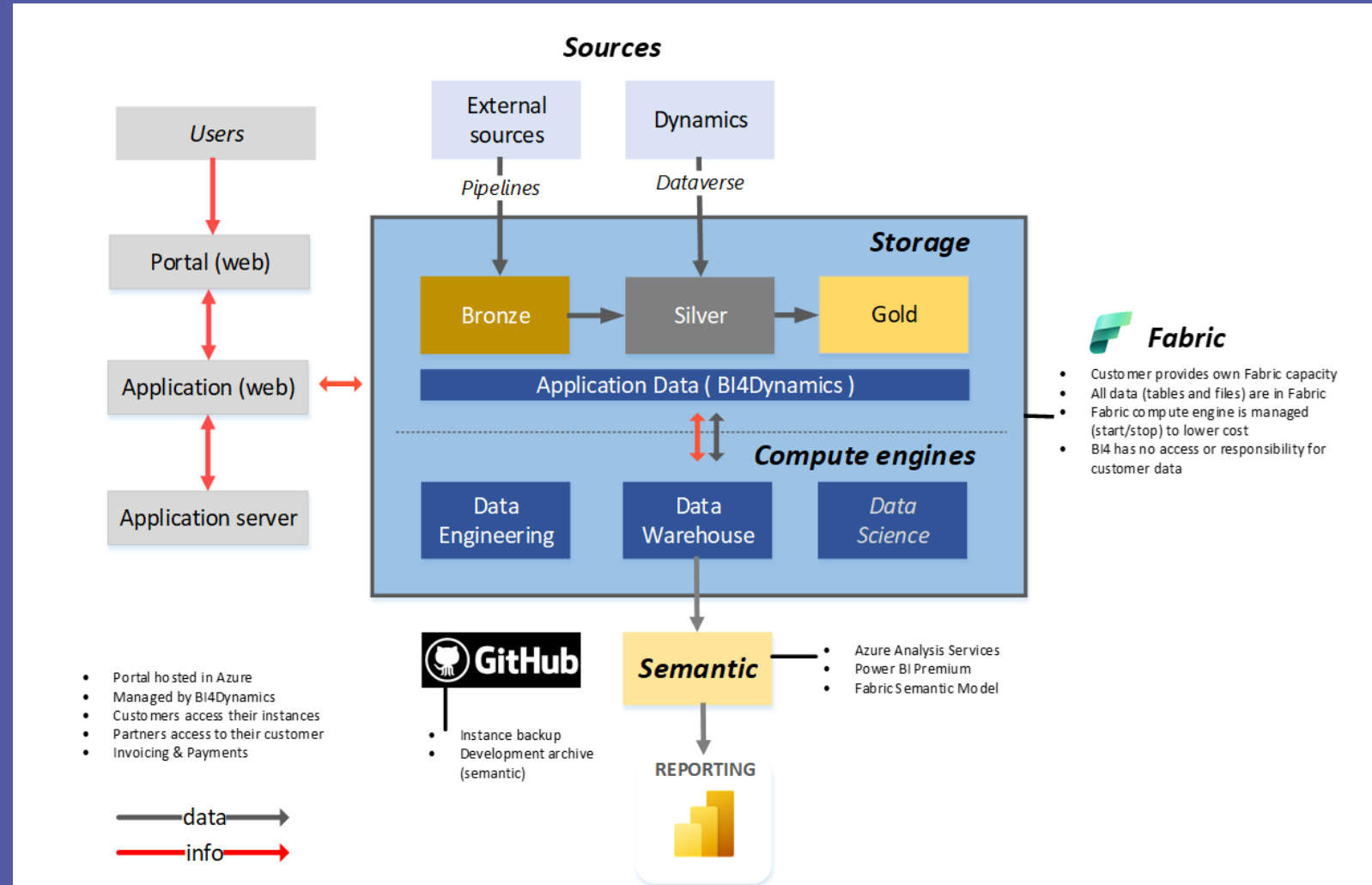
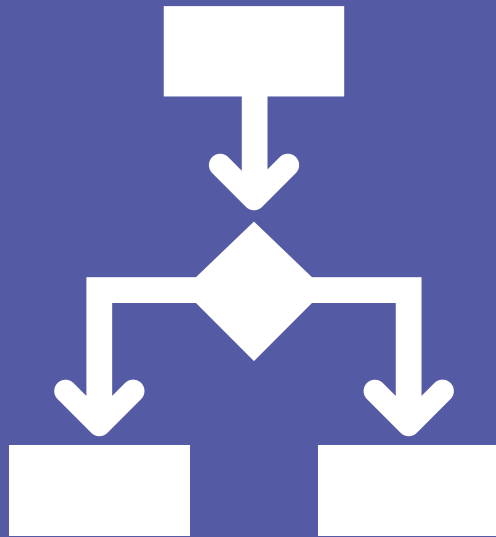
# Data transformation

bi4dynamics.com



Architecture

# Architecture (SaaS) – Data Transformation



# Data validation

The screenshot displays a SQL Server environment with the following components:

- Object Explorer:** Shows a server named 'axdev2019 (SQL Server 15.0.4345.5 - NPS-GROUPV...)'. The 'Databases' folder is expanded, showing various databases including 'BI4AX\_D365\_TAB', 'BI4Dynamics AX2012R2', and 'DWConfiguration'.
- Query Window:** Contains a T-SQL script for checking data warehouse models. The script includes a table definition for 'setup.[DataWarehouseModelCheckFact]' and a query to calculate differences between data warehouse tables and fact tables.
- Results:** A table with 19 rows showing the results of the check. The first row, 'Sales Delivery', is highlighted in yellow and shows a difference of -5 rows.

```
CREATE TABLE setup.[DataWarehouseModelCheckFact]
(
  [ID] int IDENTITY(1,1) PRIMARY KEY,
  [Date] datetime NOT NULL,
  [TableName] nvarchar(100),
  [Scheme] nvarchar(10),
  [Stage#] bigint,
  [Dw#] bigint,
  [Diff#] bigint,
  [Diff] bit,
)

DECLARE @currentdate datetime
DECLARE @Dw int
DECLARE @Stage int
SELECT @currentdate=GETDATE()

SELECT @Dw = SUM(p.row_count)
FROM sys.tables t
INNER JOIN sys.dm_db_partition_stats p
ON t.object_id = p.object_id AND SCHEMA_NAME(t.schema_id)='fact'
```

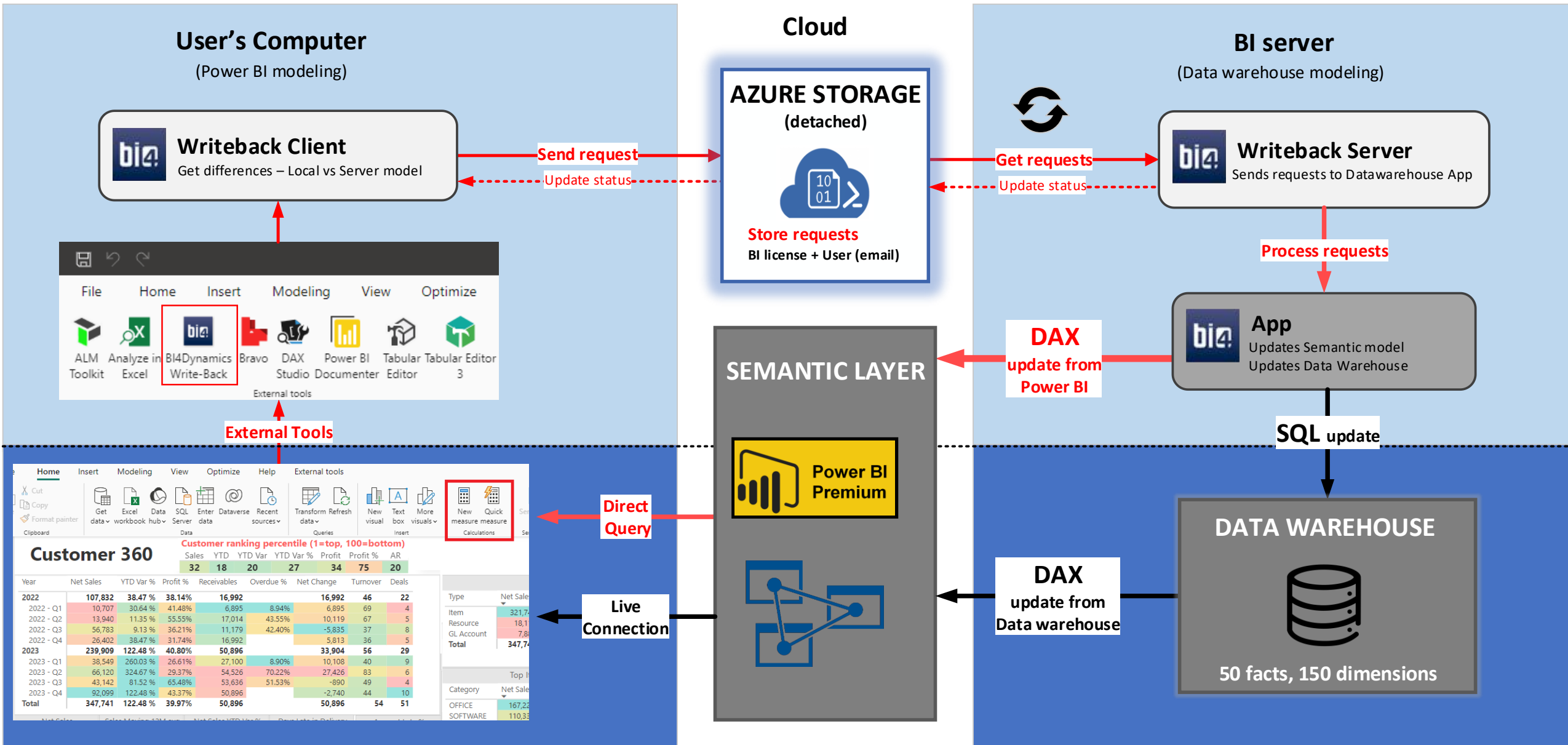
ID	Date	TableName	Scheme	Stage#	Dw#	Diff#	Diff
1	2024-05-29 12:15:06.013	Sales Delivery	fact	9060	9055	-5	1
2	2024-05-29 12:15:06.013	Inventory Journal	fact	2966	2966	0	0
3	2024-05-29 12:15:06.013	Inventory Transactions	fact	332798	332798	0	0
4	2024-05-29 12:15:06.013	Inventory Transfers	fact	27	27	0	0
5	2024-05-29 12:15:06.013	Production	fact	4788	4788	0	0
6	2024-05-29 12:15:06.013	Project Budget	fact	3711	3711	0	0
7	2024-05-29 12:15:06.013	Purchase Delivery	fact	139578	139578	0	0
8	2024-05-29 12:15:06.013	Purchase Forecast	fact	0	0	0	0
9	2024-05-29 12:15:06.013	Purchase Invoice	fact	150136	150136	0	0
10	2024-05-29 12:15:06.013	Purchase Invoice Charges	fact	0	0	0	0
11	2024-05-29 12:15:06.013	Purchase Invoice Misc Charges	fact	0	0	0	0
12	2024-05-29 12:15:06.013	Sales Forecast	fact	2441	2441	0	0
13	2024-05-29 12:15:06.013	Sales Invoice	fact	184769	184769	0	0
14	2024-05-29 12:15:06.013	Sales Invoice-Charges Header	fact	0	0	0	0
15	2024-05-29 12:15:06.013	Sales Invoice-Charges Line	fact	0	0	0	0
16	2024-05-29 12:15:06.013	Sales Invoice-Misc Charges	fact	1	1	0	0
17	2024-05-29 12:15:06.013	Sales Opportunity	fact	140	140	0	0
18	2024-05-29 12:15:06.013	Sales Orders	fact	185266	185266	0	0
19	2024-05-29 12:15:06.013	Sales Quote	fact	1652	1652	0	0

# Daily processing alerts for checking performance

ID	Finished	OK	Stage (GB)	Dim (GB)	Help (GB)	Fact (GB)	Total (GB)	Stage (Min)	DimFact (Min)	Analytics (Min)	Total (Min)	Stage (GB/min)	DW (GB/min)	Total (GB/min)	Completed Local Time
15135	31/01/24 22:14	●	117	29	5	56	207	6	25	42	73	19.53	8.28	2.84	16:14
15130	31/01/24 20:50	●	117	29	5	56	207	6	24	18	48	19.52	8.62	4.31	14:50
15126	31/01/24 19:56	●	117	29	5	56	207	6	27	22	55	19.52	7.66	3.76	13:56
15118	31/01/24 18:03	●	117	29	5	56	207	6	36	20	62	19.51	5.74	3.34	12:03
15112	31/01/24 16:02	●	117	29	5	56	207	6	27	22	55	19.51	7.66	3.76	10:02
15108	31/01/24 14:52	●	117	29	5	56	207	5	27	19	51	23.40	7.66	4.05	08:52
15104	31/01/24 13:53	●	117	29	5	56	206	6	24	22	52	19.48	8.60	3.97	07:53
15093	31/01/24 12:01	●	117	29	5	56	206	10	29	20	59	11.69	7.12	3.50	06:01
15049	30/01/24 22:51	●	117	29	5	56	206	5	26	18	49	23.34	7.93	4.21	16:50
15044	30/01/24 21:49	●	117	29	5	56	206	5	24	18	47	23.34	8.59	4.39	15:48
15041	30/01/24 20:56	●	117	29	5	56	206	5	25	19	49	23.34	8.24	4.21	14:56
15037	30/01/24 19:51	●	117	29	5	56	206	5	26	19	50	23.34	7.93	4.12	13:51
15030	30/01/24 18:07	●	117	29	5	55	206	5	34	20	59	23.33	6.06	3.49	12:07
15025	30/01/24 16:53	●	117	29	5	55	206	7	25	20	52	16.66	8.24	3.96	10:53
15020	30/01/24 15:56	●	117	29	5	55	206	5	23	19	47	23.32	8.95	4.38	09:55
15013	30/01/24 14:03	●	117	29	5	55	206	6	25	31	62	19.42	8.23	3.32	08:03
15003	30/01/24 12:02	●	117	29	5	55	206	10	30	20	60	11.65	6.86	3.43	06:02
14874	28/01/24 22:47	●	116	29	5	55	206	5	24	17	46	23.29	8.56	4.47	16:47
14869	28/01/24 21:54	●	116	29	5	55	205	6	26	21	53	19.40	7.90	3.88	15:54
14866	28/01/24 20:49	●	116	29	5	55	205	5	25	18	48	23.28	8.22	4.28	14:49
14863	28/01/24 19:51	●	116	29	5	55	205	6	26	18	50	19.40	7.90	4.11	13:51
14858	28/01/24 18:52	●	116	29	5	55	205	6	24	21	51	19.39	8.56	4.03	12:52
14855	28/01/24 17:52	●	116	29	5	55	205	6	23	22	51	19.39	8.93	4.03	11:52
14852	28/01/24 16:47	●	116	29	5	55	205	5	24	17	46	23.27	8.55	4.46	10:47
14848	28/01/24 15:48	●	116	29	5	55	205	5	24	18	47	23.27	8.55	4.37	09:48
14845	28/01/24 14:48	●	116	29	5	55	205	6	23	18	47	19.39	8.93	4.37	08:48
14842	28/01/24 13:47	●	116	29	5	55	205	5	24	17	46	23.27	8.55	4.46	07:47
14834	28/01/24 12:00	●	116	29	5	55	205	10	29	19	58	11.63	7.08	3.54	06:00
14795	27/01/24 22:49	●	116	29	5	55	205	6	24	18	48	19.39	8.55	4.28	16:49
14790	27/01/24 21:49	●	116	29	5	55	205	5	25	18	48	23.26	8.21	4.28	15:49
14786	27/01/24 20:49	●	116	29	5	55	205	5	25	17	47	23.26	8.21	4.37	14:48
14779	27/01/24 19:00	●	116	29	5	55	205	5	28	26	59	23.26	7.33	3.48	13:00
14776	27/01/24 17:57	●	116	29	5	55	205	6	26	24	56	19.39	7.89	3.66	11:57
14773	27/01/24 16:51	●	116	29	5	55	205	5	26	19	50	23.26	7.89	4.10	10:51
14770	27/01/24 15:55	●	116	29	5	55	205	5	25	24	54	23.26	8.21	3.80	09:55
14766	27/01/24 14:49	●	116	29	5	55	205	6	25	17	48	19.38	8.21	4.28	08:49

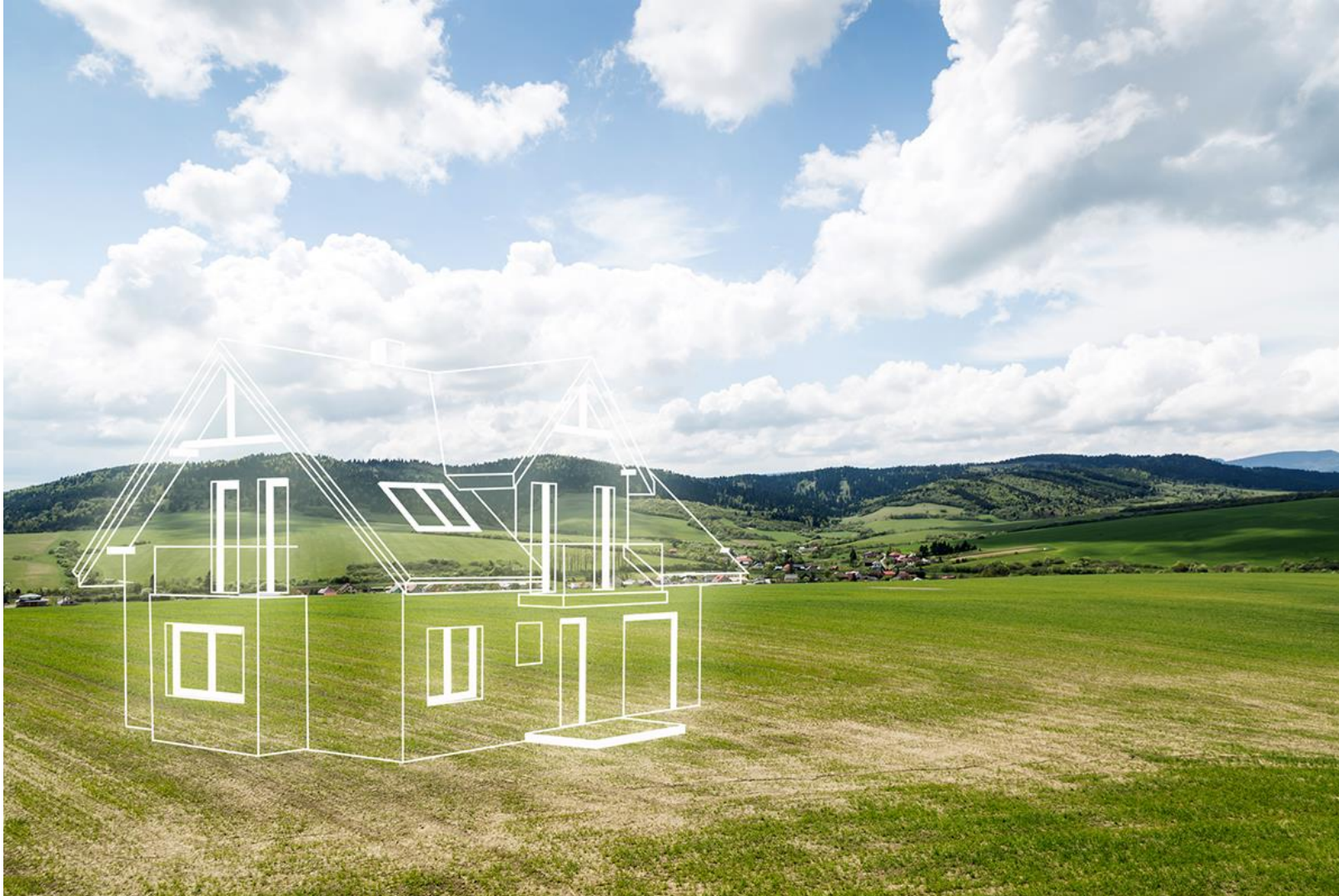
# More BI

# Data Warehouse & Power BI modeling



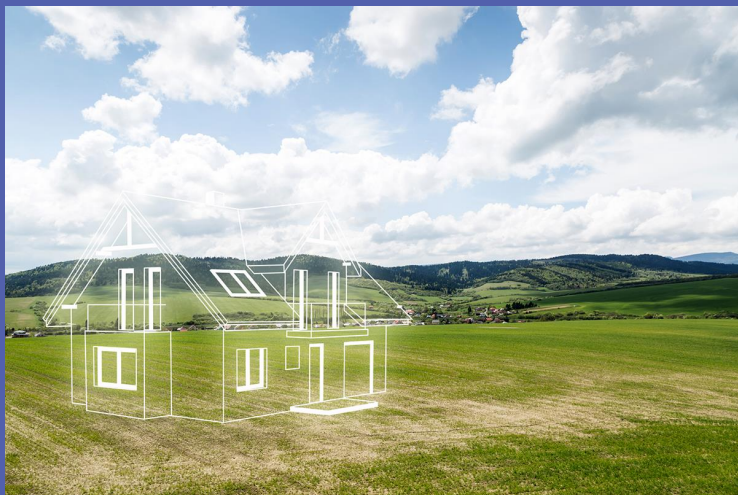


We have a land (data), we must build a house (BI model)



Very little is  
spoken about  
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# What now?

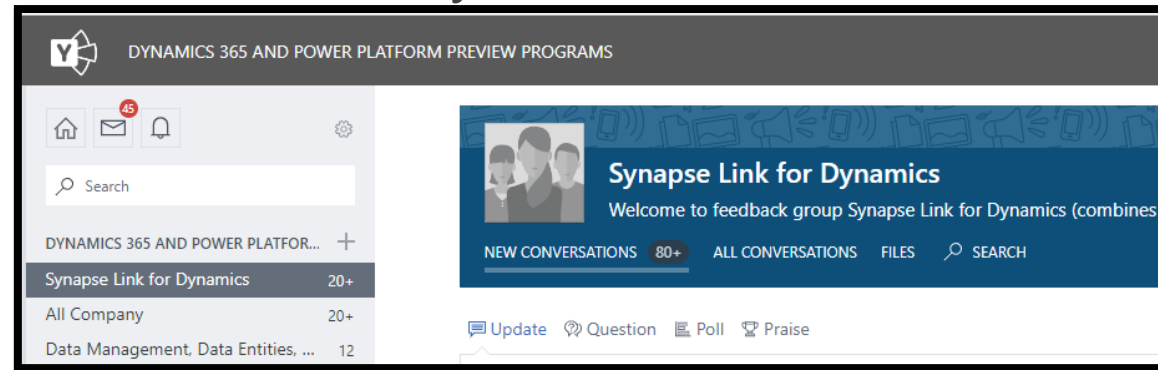




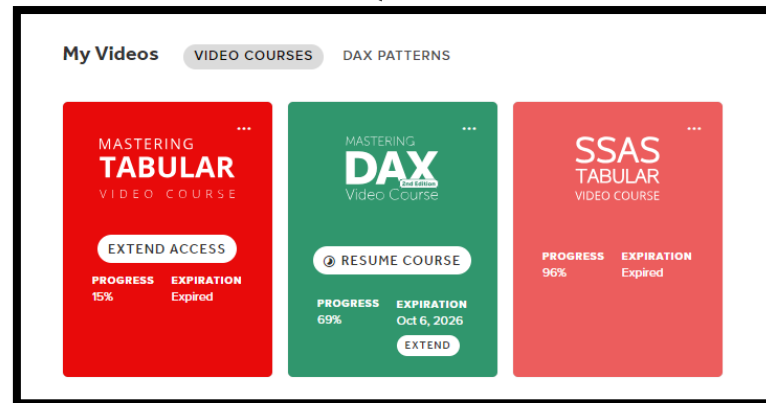
What now?

# Learn more

- Join the Yammer group (Viva Engage) for Microsoft Dynamics BI



- Check SQLBI.COM





Thank you!



Mladen Gvozdenovic  
Solution architect & CEO  
BI4DYNAMICS